

INFORMATION FOR ARTISTS SEEKING MEMBERSHIP

We at the Blue Whole Gallery act as an artist cooperative. Since each member is responsible for keeping the Gallery open at their respective time, handling the cash flow, participating in management decision, attending membership meetings and maintaining the Gallery, our jury requirements are stringent.

Gallery membership is open to local artists interested in a regular membership in The Blue Whole Gallery. Your work must be submitted for pre-jury by the Board and then jury by Gallery members. You must have 60% of the voting members approval.

The Gallery is operated as a cooperative, which means that all members of the Gallery contribute to the operating expenses of the Gallery through monthly dues and commissions on sales. In addition, all members participate in the day-to-day operation of the Gallery through regular duties such as Gallery sitting and maintenance.

Members are also required to serve on a committee, assist with planning and conducting events, preparation and serving of food and beverages at Gallery functions. Our events are held to promote you and the Gallery and require help from all members.

Monthly dues in the amount of \$ _____ are to be paid by the 25th of the month for the following month's dues. More than one category of work, for example 2D and 3D both, increase those dues by \$10 per month. Cards are an extra \$5 per month and \$10 per month for having prints of original work for sale.

JURY AND GENERAL INFORMATION FOR THE APPLICANT

If you are invited to jury the first step is the pre-jury with the Board of Directors, after successfully passing through that process you will be asked to leave your work to be voted on by the general membership. This process happens over the course of a week. If you gain 60%+ of the vote you will become a member.

If the artist is jurying for more than one category, for example 2D and 3D, they shall declare their main category. That category is to be the higher percentage of their displayed pieces. For more information about the display of artwork see Hanging Guidelines for 2D and 3D.

Only currently sought after mediums will be open for the jury process. You may check with our Membership Director to find which mediums we are currently seeking. If your particular medium is at maximum of artists in residence you will be put on a waiting list if you desire.

Be prepared to discuss your technique, vision and retail prices, and we will answer any questions you might have about the Gallery.

Basic requirements for membership:

- All work must be original and must be created by the artist.
- Artists must follow all procedures for jurying.
- Artists must be accepted by a positive vote of 60% of voting members.

Will your work enhance our Gallery?

- We have over 24 working members in various mediums. We want to make sure your work doesn't unfairly compete with a current member's work and that it meets our standard of creativity, craftsmanship, originality of design, and reasonable pricing.

How we evaluate potential members:

The Membership evaluates a new applicant according to the following criteria. All matters regarding committee review and jurying by the membership are confidential.

- Quality of work/craftsmanship
- Originality according to content and style
- Design
- Professional presentation
- Salability
- Uniqueness in comparison to work currently represented in Gallery
- Inspiration/intuition
- Potential
- Sufficient quantity of high caliber work
- Compatibility of applicant's personality with existing membership
- Applicant demonstrates an understanding of the job requirements, financial responsibility and commitment to a full and active membership

Benefits to members:

- Gallery affiliation and the opportunity to exhibit work regularly
- A page on our web site
- Inclusion in publicity materials (exhibit cards and press releases for one show per year)
- Participation in the running of a Gallery and in the vision of a grassroots arts organization
- Information about professional development and artist opportunities

Responsibility of members:

- Staff the Gallery a minimum of 2 shifts per month. The number of shifts is determined by the current number of members. Each shift is 3.5 hours.
- Members should attend monthly membership meetings, participate in Gallery operations, keep dues current, have duties for events such as setting up and staffing openings, etc.
- Serve on a Gallery committee (display, membership, etc.)

The Gallery receives a 25% commission on all work sold in the Gallery.

Application for Membership

- All work must be original and must be created by the artist.
- Artists must continue to produce new work, once a work comes out of the gallery it cannot come back in until 3 months have passed.
- Artists must follow all procedures for jurying.
- Artists must be accepted by a positive vote of 60% of voting members

Date of Application: _____ Date Received by Director: _____

Name: _____

Address: _____

Phone: (Home) _____ (Cell) _____ (Work) _____

List and prioritize the mediums in which you work and wish to exhibit

Current or recent affiliations with galleries, museums, shows, arts organizations, publications, etc:

Do you have commitments that would restrict your participation in the Co-op? If so, please explain.
(NOTE: Such factors will not, in themselves, disqualify you from membership.)

List the items to be juried and include the retail price (minimum of 5 pieces).

1. _____ \$ _____

2. _____ \$ _____

3. _____ \$ _____

4. _____ \$ _____

5. _____ \$ _____

6. _____ \$ _____

7. _____ \$ _____

This application for membership should be accompanied by the following:

1. Resume or Artist Statement
2. Five photographs of your work (representing each medium you wish to exhibit). Submit only work you are currently producing and intend to show in the gallery. They must be of a high enough quality to accurately represent of your current work.
3. Brochures or other concise promotional material as available or desired.

Your photographs will be reviewed, and you will receive notification from the Gallery Director within two weeks after review. Your signature below confirms your understanding and acceptance of these terms:

1. I will abide by the guidelines of the Blue Whole Gallery.
2. I understand that Blue Whole Gallery will not be held responsible for the items I leave at the gallery for jury.

Signature _____ Date _____

